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2061 Lemon Avenue - Escondido, California

# FIRST® Robotics Competition Community Team



## Business Plan

[www.frc6995.org](http://www.frc6995.org)

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# 1.0 Executive Summary

## 1.1 Mission Statement

Here at NOMAD, our goal is to provide an opportunity for all high school students, regardless of schooling choice, to develop lifelong skills through real-world, hands-on experiences in an exciting and fun environment. Through participating in *FIRST*® Robotics Competition, students have the opportunity to develop skills in creativity, problem solving, critical thinking, leadership, communication, collaboration, and adaptability. We strive to build productive relationships, inspire the next generation, and make a positive impact in all of our pursuits.

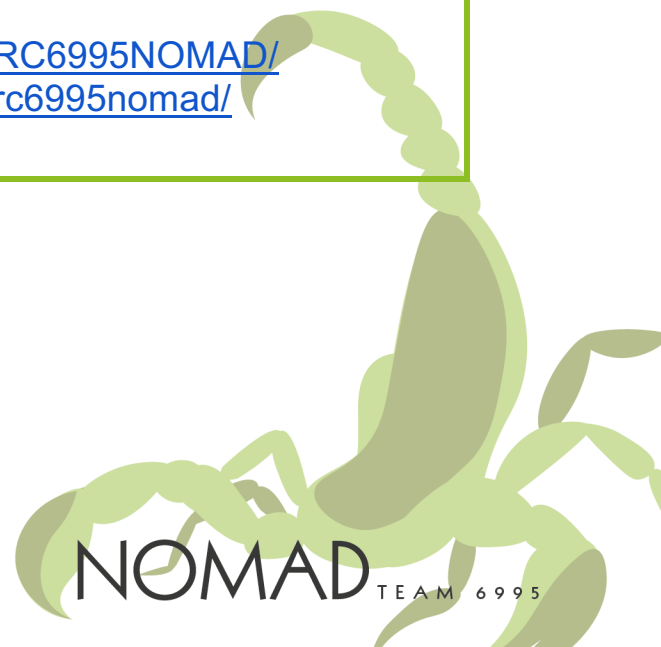
## 1.2 Team Summary

Established in September of 2017, FRC Team 6995 NOMAD provides high school students in the San Diego County an environment to develop skills that will enable them to succeed in their future careers and ambitions through participation in the *FIRST*® Robotics Competition. During competition season, students have six weeks to design, build, and program a life-size robot to accomplish specific non-combative tasks. Competition is designed in such a way as to require students to work in cooperation with other competitor teams. Outside of competition season, students have the opportunity to train incoming students, refine their own skills, raise funds for the team, build a team brand, and engage the youth in the community in STEM activities. NOMAD is the only community-based FRC team in San Diego with its workshop located in Escondido.



### 1.3 Team Facts

<b>Nickname</b>	NOMAD
<b>Team Number</b>	6995
<b>Location</b>	2061 Lemon Ave. Escondido CA 92029
<b>Founded</b>	September 2017
<b>Members</b>	18 High School Students <ul style="list-style-type: none"> <li>• Seniors: 4</li> <li>• Juniors: 2</li> <li>• Sophomores: 6</li> <li>• Freshmen: 2</li> </ul> 5 Junior High Students
	17 Males 4 Females
<b>Head Coach</b>	Kevin Brady, Mechanical Engineer
<b>Team Budget</b>	\$10,535
<b>Sponsors</b>	FIRST, Qualcomm, Solar Turbines, General Atomics, SamePage, Mezier Enterprises, Shuebox Educational Services
<b>Awards</b>	2018 Rookie Highest Seed - San Diego Regional
<b>Team's Virtual Presence</b>	<a href="http://www.frc6995.org">www.frc6995.org</a> <a href="https://www.facebook.com/FRC6995NOMAD/">https://www.facebook.com/FRC6995NOMAD/</a> <a href="https://www.instagram.com/frc6995nomad/">https://www.instagram.com/frc6995nomad/</a> <a href="mailto:frc6995nomad@gmail.com">frc6995nomad@gmail.com</a>





## 1.4 About *FIRST*®

“*FIRST*® was founded by Dean Kamen in 1989 to inspire young people to explore science and technology and to show how one can impact their community using technology. *FIRST*® uses innovative programs and competitions to drive students towards STEM (Science, technology, engineering, and mathematics) and to help form a community.”

FIRST core values include:

- Gracious Professionalism – “Fierce competition and mutual gain are not separate notions. Gracious professionals learn and compete like crazy, but treat one another with respect and kindness in the process.”
- Coopertition® - “Displaying unqualified kindness and respect in the face of fierce competition. Teams can and should help and cooperate with each other even as they compete. Coopertition means competing always, but assisting and enabling others when you can.”

## 1.5 Summary of Team Growth

As a rookie team in 2018 with very little FRC experience, we focused our energies on building the best robot we could. Due to the generosity of FIRST, Qualcomm, and our mentor’s employers, we were able to complete our rookie year within our budget of \$7,000. We found our local FRC teams to be a valuable asset in both resources and experience. Although a small team, we learned to work well as a team, to persevere through missed deadlines and failures, and to celebrate the small and big successes. We learned many valuable lessons including the importance of completing the design process by the end of week two, allowing the software team more

time to work with the drivebase, programming and testing autonomous early on, and making time for the drive team to practice with the robot. Although we did not accomplish all that we had set out to do with our robot in 2018, we were very proud of the work that we accomplished and were excited about doing things better in 2019.

Now at the end of build season in 2019 we are very proud of the advances our team has made. We have grown tremendously and have 21 students on the team. Our team is divided into five sub-teams, Business, Computer Aided Design, Mechanical, Drive and Software. Each sub-team works together to ensure success for NOMAD. We have been successful in many of our goals, including allowing the software team more time with the drivebase, and more time for the drive team to practice with the robot. We also achieved the goal of having a student designed and built CNC machine to manufacture parts for our robot.

In addition to these goals we have also worked to make a difference in our community by the creation of robocamps for kids ages 9-12. These camps raise necessary funds for our team, but just as importantly we are fostering a love of STEM, and as a direct result of the camps hope to help launch three new FIRST LEGO league teams this coming year.



## 2.0 Team Overview

### 2.1 Team History

Our team leader, Kevin Brady, and his family lived in Australia for a time where they were involved in the formation of the FRC team 5584, ICRobotics. When they returned to the States, they wanted to continue participating in FIRST® Robotics Competition, but they were not eligible to join any of the existing teams in San Diego County. In September of 2017, FRC Team 6995 NOMAD was established so that all students in the San Diego county would have an opportunity to participate in FRC. We are the only San Diego team that is not affiliated with a school or organization. Our workshop is located in Escondido in our team leader's garage.

In our rookie year, with the support of local FRC teams and our sponsors, NOMAD competed at the 2018 FRC San Diego regional and was excited to win the Highest Rookie Seed Award. Our sponsors included FIRST, Qualcomm, Solar Turbines, Mezier Enterprises, General Atomics, Samepage, and Shuebox Educational Services.

### 2.2 Student Team Members

Since team NOMAD is not affiliated with a particular school, our students represent various public, private, and charter schools. In our first year of FRC, our team consisted of seven male students, but as we prepare for the 2019 season,, we have tripled in size and gained four female students.



## 2.3 Team Mentors

We currently have eight mentors. Four of the eight mentors are Science, Technology, Engineering, and Mathematics (STEM) professionals. Five mentors constitute the team's advisory board, which is responsible for overseeing the overall team organization and for creating and enforcing program rules and team policies.

## 2.4 What Makes Us Unique?

NOMAD is a community-based team in the *FIRST*® Robotics Competition. We are the only San Diego team that is not affiliated with a school or organization and have tripled in size since our rookie year, gaining both boys and girls from five different cities. Diversity is welcomed.





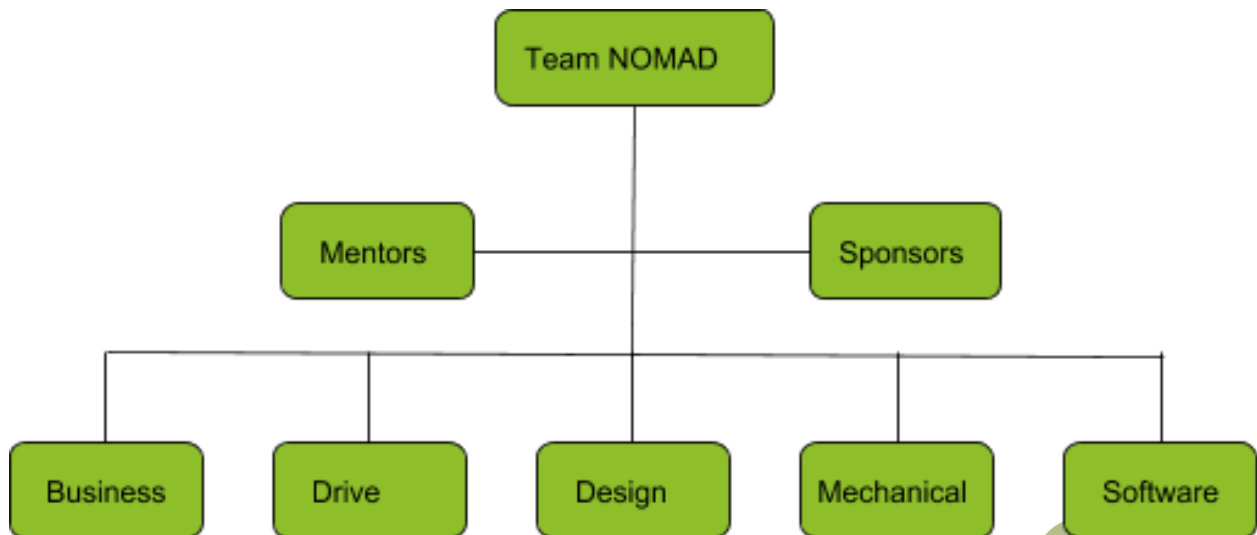
## 3.0 Team Management

### 3.1 Team Membership

NOMAD membership is a year long commitment starting in May. Each team member must agree to follow the standards set forth in the NOMAD Student Handbook as well as register with FIRST and pay a \$50 NOMAD registration fee. New team members may join May through October each year.

### 3.2 Team Structure

NOMAD is divided into five student teams supported by our mentors and sponsors. Many students contribute to more than one team.



### 3.4 Team Descriptions

**Business Team:** The Business Team is responsible for raising funds, promoting the team to our community, and maintaining needed documentation. It is also responsible for designing and creating all the artistic items that the team will need, and for the creation and implementation of robocamps.

**Drive Team:** The Drive Team is selected via tryouts and is responsible for driving the robot at all competition and demonstration events. Within the Drive Team there are main and backup drivers, operators, coaches, technicians, and human players

**Design Team:** The Design Team works in parallel with the Mechanical team to make a working representation of the robot sub-assemblies in CAD (Computer Aided Design), and is also responsible for design documentation necessary for robot construction.

**Mechanics Team:** The Mechanical Team is responsible for building the robot according the specifications provided by the Design Team.

**Software Team:** The Software Team is responsible for developing and deploying Java code that operates the robot.



## 4.0 SWOT Analysis

### Strengths:

- Good sportsmanship
- Work hard
- Diverse team in personality and leadership skills
- We know how to have fun
- Enthusiasm

### Weaknesses:

- Lack of Corporate sponsors
- Minimal robotics experience
- Limited space and resources

### Opportunities:

- Improve our knowledge
- Educate next generation
- Connect with other teams and our community
- Have fun

### Threats:

- Funding
- Lack of knowledge
- Not enough mentors



## 5.0 Future Team Plans

### 5.1 Long-term Goals

- Win a Regional competition
- Participate in the Championship competition
- Compete in two Regionals by 2020
- Obtain funding (about \$3,000) to build a second robot for community demonstrations and training
- Participate in community service projects
- Develop an advanced and junior version of our successful introductory robocamp
- Develop a 5 year plan for the team
- Seek out additional mentors with FIRST experience
- Submit Chairman's Award

### 5.2 Short-term Goals

- Finish under budget
- Develop training materials/workshops for new students
- Develop a schedule for build season as well as off-season activities
- Mentor younger STEM students
- Schedule visits to local community groups and schools to inspire younger students in STEM.

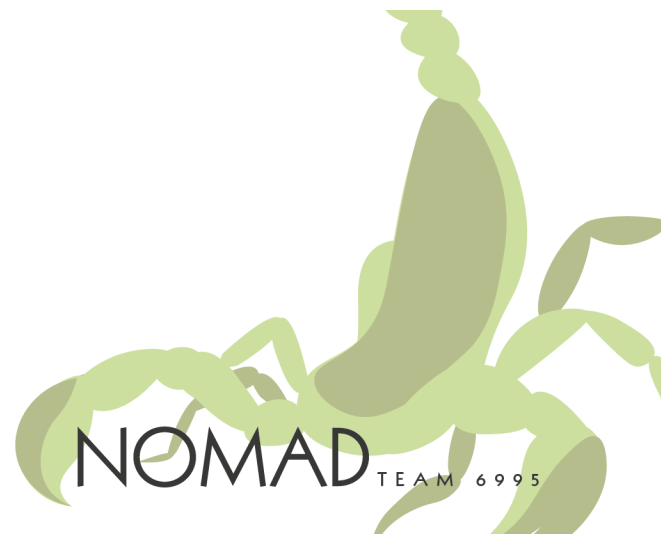
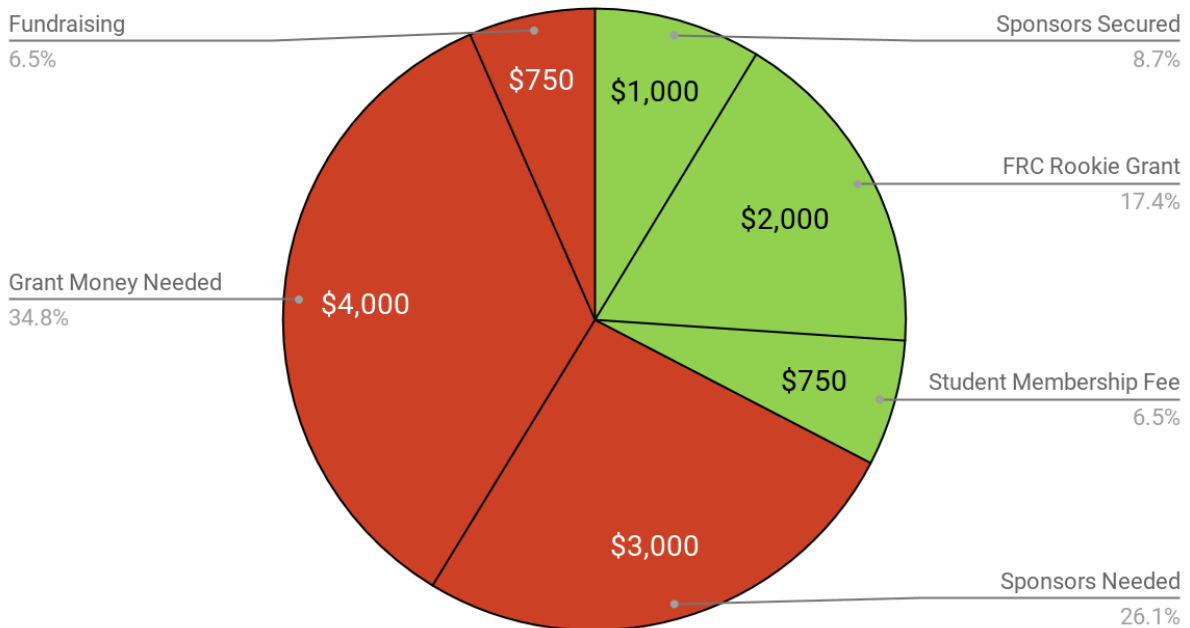


## 6.0 Team Budget

2019 Anticipated Income	\$11,500
2019 Anticipated Expenses	(\$10,535)
Net Income (Loss)	\$965

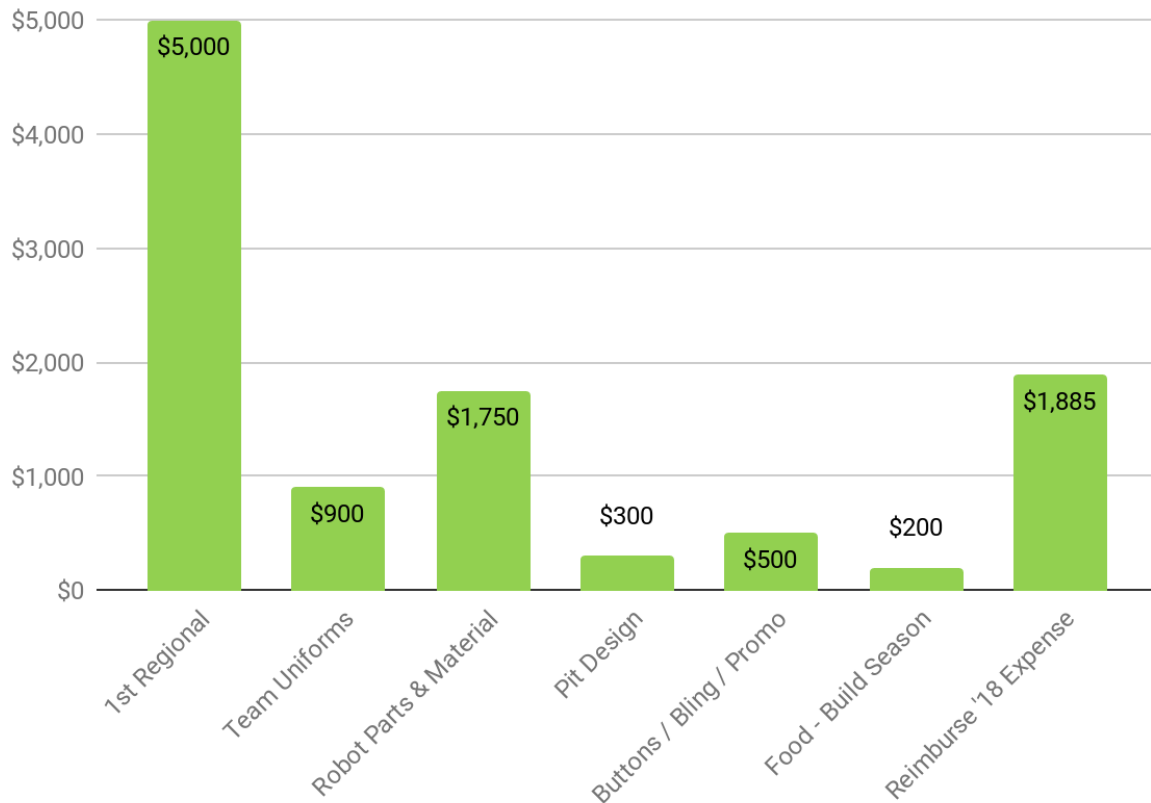
### 6.1 Income

#### 2019 Anticipated Income



## 6.2 Expenses

### 2019 Anticipated Expenses



## 6.3 Fundraising Opportunities

- Sell Baltimore Snowballs
- Sell Krispy Kreme donuts
- Chipotle and Panda Express Fundraisers
- Recycling Fundraiser
- Host Robot Camps



## 7.0 Sponsor Information

### 7.1 Sponsorship Levels

#### **Platinum Level (\$5,000 and up):**

- Social media shoutout once a month
- Team Shirt: Large logo of business
- Robot: Large logo of business on robot
- Banner: Large logo of business on banner (displayed at events & tournaments)
- Website: Large logo with link to sponsor's website on sponsorship page
- Name in team slideshow at all competition events

#### **Gold Level (\$2,000-\$4,999):**

- Social media shoutout every other month
- Team Shirt: Medium logo of business
- Robot: Medium logo of business on robot
- Banner: Medium logo of business on banner (displayed at events & tournaments)
- Website: Medium logo with link to sponsor's website on sponsorship page
- Name in team slideshow at all competition events

#### **Silver Level (\$500 - \$1,999):**

- Three social media shoutouts a year
- Team Shirt: Small logo of business
- Robot: Small logo of business on robot
- Banner: Small logo of business on banner (displayed at events & tournaments)
- Website: Small logo with link to sponsor's website on sponsorship page
- Name in team slideshow at all competition events

#### **Bronze Level (Under \$500):**

- Two social media shoutouts a year
- Website: Name of business/individual on sponsorship page  
Name in team slideshow at all competition events



## 7.2 Current Team Sponsors



The mission of FIRST® is to inspire young people to be science and technology leaders and innovators, by engaging them in exciting mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

The Qualcomm logo is written in a blue, sans-serif font.

Qualcomm focuses on a single goal—invent mobile technology breakthroughs.

The Solar Turbines logo features the words "Solar Turbines" in a bold, black, sans-serif font, with a registered trademark symbol (®) next to "Solar". A horizontal orange line is positioned below the text. Underneath the line, the phrase "A Caterpillar Company" is written in a smaller, italicized, black, sans-serif font.

Solar Turbines is a leading provider of industrial gas turbine engines, compressors and mechanical drive packages.

The logo for NOMAD TEAM 6995 features a stylized green scorpion graphic in the background. The words "NOMAD" and "TEAM 6995" are written in a black, sans-serif font at the bottom of the graphic.





General Atomics and its affiliated companies now constitute one of the world's leading resources for high-technology systems ranging from the nuclear fuel cycle to electromagnetic systems, remotely operated surveillance aircraft, airborne sensors, and advanced electronic, wireless and laser technologies.



Samepage is collaboration software that helps teams manage projects online in real-time with simultaneous editing, version control, task management, group video calling, file sharing and more.



Family owned and operated company focused on providing quality performance parts. They specialize in cooling systems, flexplates, starters, and chassis components.



INCOSE organizes educational and networking events for its members to develop, nurture, and enhance multi-disciplinary system development under the title of Systems Engineering.

## Shuebox Educational Services

Rancho Del Oro Chiropractor, Fix Auto Escondido, and Mahlers Bakery

### 8.0 Team Contact Information

#### General Contact:

[frc6995nomad@gmail.com](mailto:frc6995nomad@gmail.com)

#### Business Team Contact:

[frc6995nomad.business@gmail.com](mailto:frc6995nomad.business@gmail.com)

#### Kevin Brady, Lead Coach/Mentor 1

[kevinbrady777@gmail.com](mailto:kevinbrady777@gmail.com)

760-566-8252

#### Sharon Rigg, Lead Coach/Mentor 2

[sharonlrigg+frc@gmail.com](mailto:sharonlrigg+frc@gmail.com)

760-517-6687

#### Mailing Address:

FRC Team 6995 NOMAD

Att: Kevin Brady

2061 Lemon Ave

Escondido, CA 92029

**Website:** <http://frc6995.org>

**NOMAD 2018 Matches:** <https://frc-events.firstinspires.org/2018/team/6995>

**Facebook:** <https://www.facebook.com/FRC6995NOMAD/>

**Instagram:** <https://www.instagram.com/frc6995nomad>

